



COURSE DATASHEET

Semester:	2021/22/1
Course:	Intercultural communication
Code:	PEDITNY009
Responsible department:	
Department code:	DITNY
Responsible instructor:	Dr. Csaba Földes

Course objectives:

This course is intended to provide an insight into the interdisciplinary field of Intercultural Studies in general, and the synergy between culture and communication in particular. The students are introduced to the basics of multicultural societies and means of asserting multiple identities. The course equally seeks to present concepts of identity, the building blocks of communication, the way peoples' own discourses and feelings of culture are negotiated in communication. The main focus of this course is on the various issues in relation to otherization and over-generalization. This course also aims to present communication patterns of various cultural communities present in the U.S. society.

Core Objectives:

Diversity: Students will develop a set of cognitive, affective, and behavioral skills and characteristics that support effective and appropriate attentiveness to and analysis of diversity and equity.

Global Contexts: Students will apply and evaluate modes of academic inquiry, creative expression, or results of research to problems in historical and contemporary global contexts. Students will articulate connections among local, national, and international contexts and evaluate the ways that historical and contemporary global influences affect their current situations.

Integration and Synthesis: Students will be able to integrate and synthesize Core knowledge, enabling them to analyze open-ended problems or complex issues.

Effective Composition and Communication: Students will be able to effectively compose written, oral, and multimedia texts for a variety of scholarly, professional, and creative purposes.

Critical Analysis and Use of Information: Students will be critical consumers of information, able to engage in systematic research processes, frame questions, read critically, and apply observational and experimental approaches to obtain information.

Course content:

1. Defining concepts of intercultural communication
2. American Identity, stereotypes and communication
3. Verbal and non-verbal communication
4. Properties of social and cultural identities
5. Multicultural/intercultural societies
6. Cultural values and communication



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Course content:

7. Cross-cultural strategies
8. Patterns of communication
9. Encounters and emotions, cultural shock
10. Intercultural adaptation, adaptation curves
11. Intercultural competence in mediation
12. Intercultural confrontation

Requirements, evaluation and grading:

Students are required to do literature research in the field of Intercultural Communication and compile their personal bibliographical list – tailor-made to the topic of the PhD research and dissertation.

Prerequisites for validating the course

Requirements for getting a signature:

Maximum 30% (excused) missed classes.

A minimum of 3 assignments uploaded on Moodle, complying to the set requirements related to content and format.

A final exam grade can be offered if:

4 of the assignments (essays) uploaded on Moodle are accomplished at good level
the intercultural portfolio is uploaded to Moodle and presented at the end of the semester.

Final assignment:

Reflect on the bi/multi/intercultural aspects of your current research (as the first steps of planning your future PhD Dissertation). From your readings, as well as from the material of the course also available on Moodle, and in the suggested bibliography, choose bi/multi/intercultural issues that you are also discussing/addressing in your own field of research. Prepare a short ppt presentation (with a few slides), and share with the PhD fellow peers your thoughts.

If your research field does not discuss/involve intercultural issues, choose a current, topical bi/multi/intercultural linguistic issue from your personal or/and professional background and reflect to it also in a short ppt presentation.



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Required and recommended readings:

- García, O. & Li Wei (2014). *Translanguaging: Language, bilingualism and education*. Basingstoke: Palgrave Macmillan.
- García, O. & Flores, N. (2013). Literacy in multilingual classrooms. In C. Chapelle (Ed.), *Encyclopedia of applied linguistics*. Oxford, UK: Wiley-Blackwell.
- Hornberger, N. & Link, H. (2012). Translanguaging and transnational literacies in multilingual classrooms: a biliteracy lens. *International Journal of Bilingual Education and Bilingualism* 15, (3): pp. 261-278
- Huntington, S. P.: *Who Are We? The Challenges to America's National Identity*. Simon and Schuster, 2004.
- Kachru, B.B., Kachru, Y. & Nelson L.C. (2009). *The Handbook of World Englishes*. Wiley-Blackwell.
- Pennycook, A. and Otsuji, E. (2015). *Metrolingualism*. London: Routledge.

Ildikó Hortobágyi:

- “Aspects of Globalized Popular Culture in Hungary”. *Bulletin of the University of Transylvania*. Vol. 3(52). Series IV. Philology. Cultural Studies. Transylvania University Press, Brasov, 2010. 217-228.
- “The Sky is the Limit” – Acquiring the Lexis of Medialects. In: *Nyelv, Beszéd, Írás : Pszicholingvisztikai tanulmányok I./ Language, Speech, Writing: Papers in Psycholinguistics I.* (ed. Judit Navracscics) Tinta Könyvkiadó, 2010. 202-208.
- “Individual Voices in Contemporary Communication”. *7th Conference on British and American Studies*. Transylvania University Press, Brasov, 2009. 171-178.
- “The Role of Identity in Intercultural Communication”. *Bulletin of the University of Transylvania*. Vol. 2(51). Series IV. Philology. Cultural Studies. Transylvania University Press, Brasov, 2009. 257-263.
- “Gateways to Successful Intercultural Communication”. *Buletinul Universitatii Transilvania*. University of Transylvania. Brasov, 2009. 271-276.
- “Promoting intercultural multilinguism – an interdisciplinary approach.” *Studies of the Mental Lexicon*, (eds. Lengyel et al.), Edition Tinta, Budapest, 2009. 215-224.

Moodle Course materials